

Executive Education Programme

STRATEGY MANAGEMENT FOR LEADERS



Strategy Management Education

Strategy Management Partners

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Management's ability to execute strategy is a key differentiator for lasting success.

PROGRAMME OVERVIEW

The programme is designed to support leaders in developing or refreshing the competencies and know-how required for leading Strategy Clarification & Translation, Operations and Budget Alignment, Human Capital & Organisation Readiness, Initiative Management & Implementation, and Governance & Leadership.

EXPERIENCE

It is a high impact and rigorous interactive whole brain and blended learning experience, that combines workshop seminars with practical application on real situations, access to experts and opportunity to network with peers.

We combine relevant cases and participants' organisation context with best practice in strategy implementation techniques to enable participants to develop the know-how and skills to address execution challenges, and lead cross-functional implementation to achieve measurable result.

This is an 18 months rolling professional development programme for senior level executives at corporate or business unit level. The programme is delivered as an open course or can be customised in-house for larger organisations to form part of your in-house leadership development programme. A minimum of 15 participants is required.

BENEFITS

- Acquire the expertise to lead strategy development and implementation
- Learn from experts and have access to thought leaders
- Have access to best practice and latest thinking
- Apply knowledge gained and receive feedback from experts and peers
- Share relevant experience with peers and become part of the broader community of strategy management practitioners

WHO SHOULD ATTEND?

Senior managers and executives engaged with developing, implementing or managing strategy at corporate or business unit seeking to broaden and consolidate their know-how, seek external best practices from experts and peers and enhance their ability to drive the strategic discussion and execution across the organisation.

For latest information on this programme, download the brochure on:

www.strategymanagement.com or contact us on education@strategymanagement.com



www.strategymanagement.com

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